



OlioVitali since 1950 - Health & Culture - Newsletter N. 7 / 2014

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PREVENT NEOPLASM

Numerous studies have confirmed that the Mediterranean diet with olive oil reduces mortality from cancer and coronary heart disease.

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Oleic acid prevents the intestinal absorption of cholesterol, lowering total cholesterol and triglyceride levels, contributing to the disposal and reduction of LDL cholesterol, responsible for ischemic and hypertensive problems and makes the blood more fluid that lowers the risk of blood clots..

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The most common fraud is to mix 95% of odorless oil and / or lamp oil with 5% extra virgin olive oil and sell to the final consumer this mix as extra virgin olive oil at a price lower than the cost of production of true extra virgin olive oil.

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When the final consumer find in the market an extra virgin olive that cost less than the cost of production have to ask him/her self... "what am i buying?"

OlioVitali, vivere sani!